

Professional Certification in Investment Analysis & Portfolio Management

Professional Certification | 28–30 Credit Hours

1. Program Overview

Investment decision-making requires more than identifying attractive securities or following market trends. Effective investment analysis requires professionals to understand business fundamentals, valuation logic, macroeconomic conditions, risk-return trade-offs, portfolio construction, and asset allocation discipline. This certification is designed to strengthen practical investment-analysis and portfolio-management capability for banking and financial-sector professionals involved in investment advisory, treasury support, wealth management, asset management, financial analysis, and capital-market-related roles.



2. This Program Helps Participants Answer

- ① Is this investment fundamentally attractive or overvalued?
- ② What risks could affect future returns?
- ③ How should securities be valued using practical methods?
- ④ How should assets be allocated across different risk-return profiles?
- ⑤ How can a portfolio be constructed and monitored with discipline?

3. Key Learning Areas

Investment markets, asset classes, macroeconomic analysis, financial statement analysis for investors, equity valuation, fixed income, risk-return analysis, portfolio construction, asset allocation, behavioral biases, portfolio monitoring, and investment case analysis.

4. Target Participants

Investment officers, treasury professionals, wealth management teams, relationship managers serving investment clients, asset management professionals, financial analysts, banking professionals involved in investment products, corporate finance professionals, risk professionals, finance executives, and management trainees.

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Structure & Information

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5. Program Structure / Modules

Module	Focus	Indicative Hours
1. Investment Markets & Instruments	Capital-market structure, asset classes, investment vehicles, and market participants.	3
2. Macroeconomic & Market Analysis	Interest rates, inflation, exchange rates, policy environment, sector cycles, and market drivers.	4
3. Financial Statement Analysis for Investors	Earnings quality, profitability, leverage, cash-flow strength, business quality, and growth sustainability.	4
4. Equity Analysis & Valuation Techniques	Relative valuation, intrinsic value concepts, valuation multiples, DCF logic, and practical judgment.	5
5. Fixed Income & Debt Instrument Analysis	Bond yields, duration, credit quality, interest-rate sensitivity, and fixed-income risk.	3
6. Portfolio Construction & Asset Allocation	Diversification, risk-return trade-offs, investor objectives, suitability, and asset allocation discipline.	5
7. Capstone Investment & Portfolio Workshop	Case-based valuation, asset allocation, portfolio construction, and investment recommendation exercise.	4–6

6. Practical Learning Methodology

Investment cases, financial statement interpretation, valuation workshops, market and sector analysis, fixed-income examples, portfolio simulations, asset allocation exercises, risk-return discussions, and capstone investment recommendation workshop.

7. Expected Learning Outcomes

- Analyze investment markets, instruments, and asset classes.
- Interpret macroeconomic and market drivers affecting investment decisions.
- Evaluate business quality, earnings quality, and valuation assumptions.
- Apply practical equity and fixed-income analysis methods.
- Construct and monitor portfolios using disciplined risk-return and asset-allocation principles.

8. Program Information

Item	Details
Course Code	C2026/05/05
Certification Type	Professional Certification
Duration	28–30 Credit Hours
Delivery Format	In-Person / Online / Hybrid, subject to institutional requirements
Recommended Cohort Size	20–35 participants
Scheduling Options	Weekday / Weekend / Customized corporate cohorts
Corporate Delivery	Available for in-house institutional delivery
Assessment Format	Valuation exercises, portfolio construction workshop, investment case analysis, and practical assessment
Certification Awarded By	NID Capital
Pricing	Customized corporate pricing available upon request
Note	Module hours are indicative and may be adjusted for customized corporate cohorts.